



Connecting Masters to National & Foreign Clients...

GRAND

FITNESS

ICONS

MEET THE MASTERS...

WORLD'S BIGGEST CONFLUENCE
HEALTH FITNESS BEAUTY

REGISTRATION | RECOGNITION | AWARDS & HONOURS
NATIONAL GRAND FITNESS ICON DIRECTORY | EXPOSITION | ASSIGNMENTS

PARTICIPATE * PROMOTE * ASSOCIATE * SPONSOR * EXPAND GLOBALLY

Blessing 'Star' of Maharishi Vashistha...

India ever remains as a temple of learning the abode of seers and sages. India retains its place forever as the World's Teacher (Vishwa Guru). The toil, efforts, penances, researches and austerities of these seers are to unfold the ultimate truth of life. Sapta Rishi are prominent among them even today they appear to us as the brilliant stars in the sky. The Sapta Rishi are - Agastya, Atri, Angiras, Kashyapa, Bhrgu, Vashistha and Vishwamitra. Vashistha a brother of sage Agastya was the chief of the seven venerated sages and Rajguru of Suryavansh or Solar Dynasty, the lineage of Lord Rama. He was '*Manas Putra*' of Brahma. He had in his possession the divine cow '*Kamdhenu*' and her child Nandini, who could grant anything to their honors. Arundhati is the wife of Vashistha and appears as the small star of the stellar constellation Ursa, major Sapt Rishi Mandala besides, the big star Vashistha, newly married couple are shown the star Arundhati as a symbol of auspiciousness. Vashistha is created as the Chief Seer of Mandala seven of the Rigveda. '*Vashishta Samhita*' - a book of Vedic system of astrology is based on the theory of electional astrology. '*Yog Vashistha*' is an ancient scripture narrated by sage Vashistha to Lord Ram. It provides innumerable insights into the inner world of consciousness. '*Vashistha Smriti*' is a Dharma Shastra text and is famous as Manu Smriti.

Maharishi Vashistha Yog Sansthan is devoted to propagate learning of sages on Yogic Sciences and its significance in the cyber age.

YOG is derived from the Sanskrit word - YUJ which means union or joining. Literally, Yog is the one of the six systems of Indian philosophy, which is composed by Maharishi Patanjali in between 200-300 B.C., while seer like Maharishi Vashistha were among the prominent exponents and spiritually elevated souls to inspire the generation next. Yog is the science of life and an ideal way of living to achieve total health, peace and harmony especially when the global community is facing a stressful environment and imbalance due to natural as well as man made calamities and adverse impact of digital technologies on physical mental and spiritual base of human beings. Efficiency and capability of all health, fitness, spiritual professionals can be enhanced if they are plugged with the Masters. The main objective of **Grand Fitness Icons** is to create an ideal platform to recognize and promote the fitness exponents and connect them with their right aspirants globally.

Excellence Deserves Recognition

Inspired by a great vision of the Hon'ble Prime Minister of India, Shri Narendra Modi towards '*Fit India*' mission the 'Grand Fitness Icons: Meet the Masters - International Conference and Exposition' is being organized by *Maharishi Vashistha Yog Sansthan* with support of apex bodies. It is also a tribute to all great Yogacharyas, Fitness and Wellness Masters as well as '*Brands*' who have been keeping India's flag flying high to make it a '*Soft Power*' in the world. Grand Fitness Icons 2022 is an event to promote the professionals who believe that the true life can be achieved beyond medicines. It is an event to identify, recognize and highlight '*Icons*' to inspire many new aspirants. Expanding your image, it is an effort to take your brand beyond borders in a very nominal cost.

Grand Networking Event

- REGISTRATION / NOMINATION
- RECOGNITION (AWARDS & HONOURS)
- NATIONAL GRAND FITNESS ICON DIRECTORY
- GRAND FITNESS BRAND EXPOSITION
- NATIONAL / INTERNATIONAL ASSIGNMENTS

(Extensive Coverage through Print, Electronic & Social Media)



OBJECTIVES

- To supplement and support the programs, policy initiatives of the Centre /State governments towards 'Fit India Mission' and overall health based on eco-friendly life style of the masses.
- Promoting health, Wellness and Spiritual tourism through creating an ideal platform for networking of experts for international & national requirement, assignments and placement.
- To quantify, recognise and certify the competence of fitness experts and yoga professionals as "Grand Fitness Icons".
- To promote life beyond medicine from "illness to wellness" for total rejuvenation of body, mind & spirit.
- To promote a fitness culture for creating immunity from any pandemic.
- To open new avenues of growth of the industry through brand expansion, image building and business promotion in India and abroad.
- To promote health, fitness icons, spiritual mentors, health and fitness aspirants and sports persons.
- To provide an excellent platform for joint ventures, business collaboration and commercial tie-ups among wellness, health and fitness entrepreneurs as well as brands.
- To open new avenues of 'Skill Development' in fitness industry to the new age entrepreneurs and professionals.
- Motivating masses towards health and fitness, especially IT-professionals with a unique slogan 'Spiritualisation Digital Society'.
- To promote India's ancient Vedic wisdom of complete health and promotion of spiritual tourism.

Participation Profile

Health Gurus . Fitness Instructors . Gym Trainers . Coaches . Yogis . Spiritual Zen . Meditation Masters . Spiritual Awakening Gurus . Naturopaths . Physiotherapists . Nutritionist . Dietician . Beauticians . Ayurvedic Doctors . Physical Trainers . The Life Changers . Motivators . Happiness Guru . Medical AYUSH Practitioners . Beauty & Fitness Diva . Cleaners & Healers . Aroma Eternal Fitness : Image Makeover & Fitness Consultant . Astrologers . Group & Corporate Yoga Trainers . Brand Ambassadors . Health and Tourism Consultants

Welcome to the valued Associates/Sponsors/Partners/Exhibitions

- ▶ Sports and Game Universities/Academics/Centre & State Govt. Departments
- ▶ International/National Fitness Certification Bodies
- ▶ Centres for Alternative Therapies (AYUSH)
- ▶ Wellness & Fitness Centres
- ▶ Yoga Institutions, Resorts & Centres
- ▶ Gyms, Aerobics, Pilates & Slimming Centres
- ▶ Anti-ageing & Beauty Parlours
- ▶ Brands
- ▶ Manufacturers of Fitness & Beauty Products & medicines equipment supplements and services
- ▶ Life Management Organisations
- ▶ Fitness & Spa in Hotels and Motels
- ▶ Health, Eco-Spiritual Tourism Companies
- ▶ Hospitals & Clinics
- ▶ Ashrams & Associates
- ▶ Bio-Pharmaceutical products & products
- ▶ Bio-energy products & services
- ▶ Diagnostic & Instrumentals
- ▶ Slimming Centres & Diet clinics
- ▶ Health food & supplements manufacturers
- ▶ Organic food products fertilizers
- ▶ Health Tourism, Insurance Travel agencies
- ▶ Textile and Garments manufacturers
- ▶ National Dailies, Magazines & Journals
- ▶ TV Channels & Social Media



Serving since 2017, Maharshi Vashistha Yog Sansthan (MVYS) a registered body by the Govt. is having its wide network with the best fitness centre in the country which are equipped with qualified personal trainers and experts. Its 'Eternal Fitness' Centre offers a wide range of activities such as training for corporate & personal Fitness, Yoga, Meditation, Aerobics, Pilate, Strength Training, Team Building and Motivation. Fitness programs are customised as per the requirements.



INDIVIDUAL & INSTITUTION

- AYUSH sector
- Fitness Centres (Health Spa, Salon, Parlours)
- Fitness Certification / Inspection / R&D Centres
- Fitness & Spa resort, Hotel & Motels
- Eco-Spiritual travel & tourism
- Accupressure, Acupuncture Experts & Physiotherapist
- Neurotherapist & Psychologist
- Sports & Games Trainers & Coaches
- Health Centres (Hospitals and Clinics)
- Dietitianist, Nutritionist & Organic Food Producer, Diet Clinics
- Health, Wellness, Beauty Brands
- Confederation, Federations & Associations in Health, Fitness & Wellness
- Exporters & Suppliers of Health & Fitness Centers
- Fitness Celebrities, Icons & Beauty
- Astrology Institution
- Ashram & Gaushalas



Visitor Profile : Leaders, Celebrities, Divas, Franchise Partners, Brand Ambassador, Practitioners & Healev, Corporate & Entrepneuerus, Manufactures & Distributers & Trainers, Doctors, Dictitions & beautician, Academician, Aspirants, etc.

Important International Conferances - Major Attraction:

1. International Conference on "Spiritual Man : Digital World"
2. WAR AGAINST DIABETIES
3. Yogshala with Gaushala : An information for Health of Rural Masses.



BANK DETAILS :-

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