



भारत 2023 INDIA
वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE



GRAND FITNESS ICONS

Hall 11, Pragati Maidan, New Delhi
March 29 - 31, 2024

HEALTH | WELLNESS | BEAUTY

MEET THE MASTERS & POWER BRANDS

ASIA'S BIGGEST CONFLUENCE FOR 'ICONS' ONLY

REGISTRATION | RECOGNITION | HONOURS | CONFERENCE | EXPOSITION | ASSIGNMENTS

Associate • Participate • Promote • Sponsor • Expand Globally



JEEVAN JYOTI ENTERPRISES

www.fitnessiconsbyjje.com



www.mvindiafoundation.com

The 'Grand Fitness Icons: Meet the Masters - International Awards, Conference & Exposition

Inspired by his dynamic vision of the Hon'ble Prime Minister, Shri Narendra Modi, the 'Grand Fitness Icons: Meet the Masters' - International Conference and Exposition is being organized by Jeevan Jyoti Enterprises in association with Maharishi Vashistha Yog Sansthan from March 29 to 31, 2024 at Hall No. 11, Pragati Maidan, New Delhi. The main focus of the event is to create awareness amongst people about the importance of Health and Fitness in daily life. It is also an initiative to support the various programs of Center & State Governments on the master scale in the area of health, fitness and family welfare, prevention and control of major diseases as well as promoting India's ancient wisdom of yoga, ayurvedic and other unique therapies. It aims to provide an ideal platform to all stakeholders and brands who play a vital role in success of fitness and health programs, R&D, medical education, regulations, etc.

The event is being hosted with support Centre/ State bodies, Departments, apex bodies from the wellness, fitness and beauty sector. It is also a tribute to all great Yogacharyas, Fitness and Wellness Masters. It is an event of "Power Brands" and great masters who have been keeping India's flag flying high to make the country a 'Soft Power' in the world. Connecting them with global clients, the event aims to highlight India's potential in AYUSH sector as well as in sports and fitness industry. It promotes ancient Indian wisdom of alternative therapies for providing solutions to modern maladies, especially when the new generation is drifting away from the three-fold development i.e. Physical, Mental and Spiritual fitness due to digital intervention. The event aims to promote the professionals who believe that the true life can be achieved beyond medicines. It is an event to identify, recognize and highlight 'Icon' to inspire many new aspirants. The event does not just a major projection of people and products but also it features the contemporary fitness, wellness and trends and techniques.

Fitness Icons help us to redesign our lives and change our limiting beliefs. They can transform a normal person into an enlightened soul. The Icons are not always born, but they become Icons due to their unparalleled determination, grit and fighting against all odds. They live in the present and exhibit new innovation, professionalism and commitment. They provide force, vitality, health, ideas, dynamism and confidence. Due to growing global acceptability of ancient Indian culture and wisdom. India strives to become a global leader. There is an urgent need to prepare a **Skilled Task Force** as well as create a confluence of right experts for national and international assignments.

Fitness does not mean good health alone, It is far beyond, Overall physical, mental and spiritual fitness means- ability to concentrate, to reason, to visualize, to imagines, to make decision for right action to solve problems and think positively, clearly and creatively. It is rightly said, "Strength body and mind is exercise, not rest." Grand Fitness Icons are extraordinary people on this green planet who can flex their mental muscles in different ways depending on the needs at hand. They can balance several factors together and get lots of elegant solutions to the challenge and modern maladies. There are different four basic qualities that characterize a fit mind and body. These are Mental & Physical Strength, Flexibility, Endurance and Coordination. Fitness co exist with beauty, Age is just a number.

Why to Participate/Associate/ Support/ Promote/ Sponsor ?

- ☆ **Opportunity to be recognized among leading 'Fitness Icons' & Power Brands in a format of Registration, Honours, Conference, Exhibition & Global Assignments.**
- ☆ **Meet high quality business prospects among decision makers at world famous Pragati Maidan.**
- ☆ **Brand building Opportunities among the industry.**
- ☆ **Direct interaction with industry suppliers, buyers and distributors.**
- ☆ **New export and import opportunities.**
- ☆ **Network with industry professionals and experts.**
- ☆ **An ideal platform to launch new products & services.**
- ☆ **Explore joint venture & partnerships, investment and franchise opportunities .**
- ☆ **Cost-effective participation in a competitive market attracting maximum media interface through print, electronic, outdoor and social media.**
- ☆ **Opportunity to expand and protect your market share.**
- ☆ **Connecting with foreign clients and assignments.**

Awards/Honours Categories

- ⇒ International Health Organisations, Center /State Ministries, Departments, Councils & Boards
- ⇒ Rastriya Khel Guru Samman
- ⇒ Sports persons
- ⇒ Life Time Achievement
- ⇒ Industry Honours
- ⇒ Sports Brand Icons
- ⇒ 'AYUSH' & Spiritual Fitness
- ⇒ GYM Power Brands
- ⇒ 'Diyang' Power Brands
- ⇒ Naturopathy, Acupressure & Acupuncture
- ⇒ Nutritionists, Dieticians, Anti-ageing experts & Organic Food
- ⇒ Allopathic Fitness Brands, Medicines & Equipments, Hospitals, clinics
- ⇒ Fitness Media Awards



Grand Fitness Icons & Brands : Display & Experts

Sports Brand Icons



- ✦ Centre/State Ministries & Departments
- ✦ Sports, Confederations, Federations, Associations & Clubs
- ✦ Academies, Govt. Institutions
- ✦ Sports Wear & Accessories, Textiles, Machinery
- ✦ Adventure Sports, Amusement Equipment, Toys, Water Sport, Motor Sport
- ✦ Golf Equipment & Accessories
- ✦ Games & Gaming Equipment
- ✦ Stadium Safety & Security
- ✦ Physiotherapy Equipment
- ✦ Sports Medicine, Travel, Tourism
- ✦ Sports Educational Institutes
- ✦ Mountaineering, Camping Equipment & Marine Sport Products & Accessories
- ✦ Sports Climbing & Safety products
- ✦ Swimming Pool Equipment
- ✦ Sport Barbecues, outdoor leisure's suppliers
- ✦ Sports stadium & Gym Infrastructure, Developers & Material Suppliers
- ✦ Sports event Organisers/Management Companies
- ✦ Online Sports Companies
- ✦ Sports Wellness & Beauty
- ✦ Sports Outdoor Media & Publications

Wellness Tourism, Anti-ageing & Beauty Products

Wellness & EcoTourism

Gaushalas for Fitness



Gym Power Brands



- ✦ Gym & Fitness Equipment
- ✦ Nutrition Supplements, Energy Drink
- ✦ Gym Wear & Accessories, Software
- ✦ Physiotherapy & Rehabilitation, Labs
- ✦ Healthcare Products, Pharmaceuticals
- ✦ Fitness Training Institutions, Hospitals
- ✦ Ministry & Govt. Institutions
- ✦ Publications & Media
- ✦ Health NGO, Banks, Insurance Companies
- ✦ Gym Interior Designer, Infra provider

"Divyang" Power Brands

- ✦ Fitness Exercise Equipment & Services
- ✦ Rehabilitation Equipment & Services
- ✦ Mobility-Wheelchair, Walkers & Assist Device
- ✦ Sports injury Shop & Aids
- ✦ Body Support-Lift, Sling
- ✦ Living Aids-Reading, Writing, Hearing Aids, Speech Therapy
- ✦ Seating & Positioning Systems
- ✦ End User-Hospital, Clinic, Home Care
- ✦ Physiotherapy Equipment
- ✦ Fitness and Exercise Equipment
- ✦ Divyang Medicine and Rehabilitation Supplies
- ✦ Sports Equipment for Physically Challenged Athletes & Sports
- ✦ Personal Care & Hygiene for Divyang

Nutritionists, Dieticians, Organic Food Suppliers, Cooperatives, FPOs & NGOs



Naturopathy, Acupressure, Acupuncture, Fitness Items Services & Techniques

Hospitals, Clinics, Allopathic Fitness Brands Medicines, Equipment

AYUSH & Spiritual Fitness



- ✦ Centre & State 'AYUSH' Ministries, Departments, Councils, Boards
- ✦ Universities, Academic, Educational Institutions
- ✦ Yoga & Meditation Centres
- ✦ Ayush Industry, Manufacturers
- ✦ Hospitals, Clinics & R&D Labs
- ✦ Hotels, Motels, Resorts and Spas
- ✦ 'AYUSH' Practitioners & Doctors
- ✦ Anti Aging Cosmetics Manufacturers / Neutraceuticals
- ✦ NGOs and Individual practitioners
- ✦ Herbal Park, Medicinal Plant, Nursery / Cultivator
- ✦ Certifying Agencies
- ✦ Holistic Products Services, Astrology, Vastu, Horoscope 'Nakshatra'
- ✦ Gems, Pearls & Stones, Fengshui items, Astrological Books, Pooja items & Idols, etc.

Visitors/delegates

- ➔ VVIPs/ Senior Bureaucrats from Center /State Ministries/ Departments /Councils /Boards
- ➔ Members of Diplomatic Corps
- ➔ Importers /Exporters /Investors /Suppliers
- ➔ Health & Wellness Administrators, Professional
- ➔ Salons & Slimming Centres
- ➔ Nutritionists/ Dieticians
- ➔ Training Academies, Franchisers
- ➔ Cosmetologists, Anti ageing
- ➔ Consultants / Trainers
- ➔ Resorts, Hotels & Spa Developers
- ➔ Confederations, Federations & Associations
- ➔ Purchase & Packaging Managers
- ➔ Quality Analyst/ R&D Experts
- ➔ Body Building & Gym Trainers
- ➔ Sports Coach & Fitness Guru, Physical Fitness Teachers & Consultants
- ➔ AYUSH, Naturopathy & Acupuncture & Acupressure Experts
- ➔ Gym equipment Manufacturer
- ➔ Organic Food, Supplements and Herbal Suppliers
- ➔ Quality Assurance Manager
- ➔ Cosmetic Manufactures
- ➔ Personal Care Experts

CONCURRENT ATTRACTIONS

- ❖ Sports Goods & Gym Equipment Industry Meet
- ❖ Grand Fitness & Power Brands: Icons Conference & Awards National Grand Fitness Icon Directory
- ❖ An Exclusive Fashion Show Titled 'Power Dress'
- ❖ Mr. & Miss Bharat 2024 Body Building & Physique Fitness Championship
- ❖ "Spiritual Man: Digital Society : International Conference"
- ❖ Registration for National/ International Assignments
- ❖ Gaushala : A Must for Fitness Icons, National Seminar

Associates/ Participants / Sponsors/ Partners

- ➔ Centre/State Ministers Departments, Council, Boards and allied institutions.
- ➔ International / National Health Fitness Certification bodies, Clubs
- ➔ 'AYUSH' Centres for Alternative Therapies
- ➔ Wellness & Fitness Centers, Health Resorts and Centers
- ➔ Yoga Institutions, Ashram, Gurukul, Spiritual Upliftment Centres
- ➔ Gyms, Aerobics, Pilates & Slimming Centres
- ➔ Anti-ageing & Beauty Parlours
- ➔ Life Management Organisations
- ➔ Fitness & Spa in Hotels and Motels
- ➔ Health, Eco-Spiritual Tourism Companies
- ➔ Sports and Game Universities/Academics/Schools
- ➔ Brands and Manufacturers of Fitness & Beauty Products, equipment, supplements and services
- ➔ Individual health, Fitness & Beauty icons, Physical trainers gym, Games and Sportsman
- ➔ National Dailies, Magazines & Journals, TV Channels & Social Media

Important Points For Exhibitors:

1. There will be a separate section for consultants/experts.
2. Stall possession only on receipt of full participation charges including 18% GST from March 10, 2024 for Shell/Bare scheme.
3. Exhibitor passes (Three for 9 sq.m. and additional two for every additional 9 sq.m. while parking passes One upto 45 sq.m. Space, Two for 100 sq.m. space, Three for 100 sq.m. and above.
4. Exhibition will close at 5:30pm on March 31, 2024 and the exhibits/ display material are required to be remove latest by 8:00 am on April 01, 2024. failing which the organizer reserves all rights to remove the items at the cost of the participants.
5. Shell scheme will include partition panels, fascia, floor, covering, 5 spot lights, one plug, one table, two chairs and one waste paper basket. (Additional display aids and furniture can also be obtained on payment)

Account Details for Participation

Name of Beneficiary	Jeevan Jyoti Enterprises
Name of Bank	HDFC Bank
Branch Address	5R/2, BK.Chowk, NIIT Faridabad-121001
A/C No	99991010101313
Type of account	Current
RTGS Code	HDFC000093
MICR Code	110240038
PAN No.	AAMFJ3176C
GSTIN	06AAMFJ3176C2ZF
IFSC Code	HDFC000093

Jeevan Jyoti Enterprises, The Organisers

Having extensive experience an expertise in providing cleaning staff to several government and non-government hospitals, the company has been rendering its services in diverse fields. Along with the welfare activities Jeevan Jyoti Enterprises, aims to promote Clean Bharat drive of the country and aims to promote health, wellness and fitness among the people. The company believes in collective efforts to make a change.

Maharishi Vashistha Yog Sansthan, a Government registered trust is considered among the best fitness centre "Eternal Fitnessse". It is equipped with qualified trainers, having its fitness and image makeover studio, Mayur Vihar Phase-II, Delhi

Its 'Eternal Fitnessse' centre offers a wide range of activities such as training for Corporate & Personal Fitness, Yoga, Meditation, Aerobics, Pilate, Strength, Training, Dancercise, Team Building and Motivation. Fitness programs are customised as per the requirement of an individual with a focus to train people to achieve lose weight, tone up, shape up, build muscles, prevent ailments and overall fitness. Maharishi Vashistha Yog Sansthan serves alongwith another prime organization first of its kind i.e.

Maharishi Vashistha Institute for Gaushala Management and Research Council®. Pursuing its an ambitious Gau Shaktipeeth, the Council has already launched a Certificate course in Gaushala Management and Para -Vet" for rural youth.

For Association, Participation, Sponsorship, Partnership, Please Contact:



Organisers:

JEEVAN JYOTI ENTERPRISES

JEEVAN JYOTI ENTERPRISES

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Consultants & Promotional Associates:

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For Booking and Inquiry, Contact : +91 129 4155577, 9821066702, 8130091224